

LaFond Productions – Rate Sheet (USD & COP)

Video Production

- **Social Media Reels (Vertical):**
 - 2 reels – \$250 USD / \$1,000,000 COP
 - 5 reels – \$600 USD / \$2,400,000 COP
 - 10 reels – \$1,000 USD / \$4,000,000 COP
 - **Event Coverage (2–4 hours)** – from \$500 USD / \$2,000,000 COP
 - **Corporate / Brand Video (1–2 min)** – from \$1,200 USD / \$4,800,000 COP
 - **Music Video / Short Documentary** – from \$2,000 USD / \$8,000,000 COP
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Photography

- **Event Photography (2–4 hours)** – from \$300 USD / \$1,200,000 COP
 - **Product / Lifestyle Photography (10–20 edited photos)** – from \$250 USD / \$1,000,000 COP
 - **Full-Day Shoot** – from \$800 USD / \$3,200,000 COP
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Audio Production

- **2 Hours** – \$150 USD / \$600,000 COP

- **Half-Day (4 hours)** – \$300 USD / \$1,200,000 COP
 - **Full-Day (8 hours)** – \$500 USD / \$2,000,000 COP
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YouTube Video Editing

- **2–5 Minute Video** – \$150 USD / \$600,000 COP

(Includes cutting, transitions, color correction, music, and basic graphics)

Add-ons:

- **Thumbnail Design** – \$50 USD / \$200,000 COP
 - **Shorts/Reels Cutdowns (per video)** – \$100 USD / \$400,000 COP
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Drone Services

- **Aerial Photo Session (10–15 photos)** – \$200 USD / \$800,000 COP
 - **Drone Video (per hour)** – \$250 USD / \$1,000,000 COP
 - **Add-on to Video Package** – \$150 USD / \$600,000 COP
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Full-Day Production (Audio + Cameras + Equipment)

- **\$750 USD / \$3,000,000 COP**
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Full Packages

- **Business Growth Package** – Monthly content (5 reels + 20 photos + drone shots) → \$1,500 USD / \$6,000,000 COP
 - **Full Brand Package** – Brand video + 10 photos + 2 reels → \$2,000 USD / \$8,000,000 COP
 - **Documentary Package** – Custom scope, starting at \$5,000 USD / \$20,000,000 COP
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Notes

- All rates include professional editing and delivery via Google Drive.
- Travel outside Medellín metro area may include additional costs.
- Rush delivery available (+20%).
- Payment terms: 50% deposit to book, 50% upon delivery.
- Exchange rate used: 1 USD \approx 4,000 COP (adjustable).

LaFond Productions

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